



INDIANA  
ALLIANCE  
of YMCAs

## 2024 SPONSORSHIP GUIDE Agreement Forms due: **March 31, 2024**

The Indiana Alliance of YMCAs is comprised of forty-one corporate YMCAs from Indiana, as well as branches from the YMCA of Greater Louisville and YMCA of Greater Michiana. The Alliance has evolved to leverage the collective strength of Indiana Ys, build a data-sharing network for members, advocate for causes important to Indiana Ys, and educate the larger community on the Y's impact. Simply put, the mission of the Alliance is to *enhance the relevancy and sustainability of Indiana YMCAs*.

We invite you to partner with, connect, and support the Alliance as a sponsor or exhibitor at one of our annual events. Information in this packet describes the opportunities available. These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment.

We want to say **THANK YOU** in advance for your support of our work and the work of our local YMCAs.



Indiana Alliance of YMCAs | 6610 N Shadeland Ave, Indianapolis, IN 46220 | 317-715-2145  
[www.indianaymcas.org](http://www.indianaymcas.org)

Our Mission is to Enhance the Relevancy and Sustainability of Indiana YMCAs.

## 2024 INDIANA ALLIANCE OF YMCAs' EVENTS

	Spring Alliance and CEO/CVO Meeting	Volunteer Summit	Fall Alliance Meeting	Annual Leadership Conference
Date	April 10, 2024	May 16, 2024	November 13, 2024	November 13-14, 2024
Location	Ruth Lilly YMCA Outdoor Center, St. Paul, IN	Virtual	Renaissance North, Carmel, IN	Renaissance North, Carmel, IN
Attendees	Y CEOs and CVOs	Y CEOs and Policy Volunteers	Y CEOs	Y CEOs, Policy Volunteers and Key staff

### SPONSORSHIP LEVELS

#### Sponsor spotlight (\$300)

- 10 minutes to present to CEOs on one of their regularly scheduled Zoom calls

#### Exhibitor (\$1,200) - Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes meal(s)
- Name and logo on event collateral/website
- Option to donate a product or service for attendee raffle

Event Sponsor (\$2,000) - At many of our Alliance events, opportunities exist to support a segment of the program/agenda and underwrite the cost associated to that segment (i.e. breakfast, lunch, etc). Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes meal(s)
- Name and logo on event collateral/website
- Option to donate a product or service for attendee raffle
- Spotlight during event to present company's support, product and services

#### Presenting Sponsor (\$4,000) - Package includes:

- One (1) table presence to interact with event attendees
- Up to Five (5) event tickets for company representatives, includes meal(s)
- Option to donate a product or service for attendee raffle
- Recognized as Presenting Sponsor in all event collateral, social media, website
- Sponsor spotlight during event to present company's support, product and services
- Option to present a workshop during event

The Sponsor & Exhibitor opportunities are limited and on a first come, first serve basis. For questions or further information, please contact Melissa Everhart at [melissa@indianaymcas.org](mailto:melissa@indianaymcas.org) or 317-715-2145. Secure your spot by completing and sending the sponsorship agreement form with your non-refundable sponsorship fee to:

Indiana Alliance of YMCAs  
 Attn: Baileigh Nicosin  
 6610 N Shadeland Ave.  
 Indianapolis, IN 46220

*\*Note: Payment must be made payable to IN Alliance of YMCAs. A W-9 is attached should you need to update your records.*

